

Thank you for your interest in becoming an endorsed part of UTEP's Centennial Celebration. Two thousand and fourteen promises to be a year of celebration, reflection, and newfound discovery of the transformations wrought by UTEP over the past century. It will also provide the opportunity to communicate UTEP's quality and the pride we share in our collective success.

The Process

To request endorsement of a campus activity, please complete the Application for Endorsement and submit to 2014@utep.edu. Your application will be reviewed by the Centennial Office staff for completeness and appropriateness. After approval, you will be asked to submit promotional materials, photos, and a brief report of the activity. This information will be shared in Centennial communications and in the celebration's final report. If you have any questions, please contact the Centennial Office at 915-747-5362 or 2014@utep.edu.

Endorsement Criteria

To be considered for endorsement, the applicant must demonstrate that the proposed activity is sponsored by a campus unit and meets at least one of the Centennial goals outlined on the application.

Benefits of Endorsement

Recognized Activities receive:

- Listing on the Centennial website UTEP100years.com,
- Inclusion in the Centennial calendar,
- Standard letter of endorsement from the Centennial Office.
- Distribution of your promotional materials, photos, and videos, as applicable.

Ineligibility Guidelines

Please note that we will not consider endorsing the following:

- Individuals;
- For-profit ventures;
- Political or religious activities or organizations.

Limitations on the Use of the Centennial Logo

Upon receipt of notice of endorsement, please refrain from:

- Altering in any way the logo colors or proportions (stretched or squeezed, for example);
- Placing the logo with any other mark, symbol, logo or name.

The Centennial Logo is the trademarked property of the University and its use is limited to University approved activities. Sponsors of endorsed activities agree to protect UTEP logos from misuse. Additional guidelines will be provided by the Centennial Office.

Funding Limitations

The Centennial Office does not provide funding for Endorsed Activities.

Application for Endorsement



1) Sponsoring Campus Unit: _____

Name of Responsible Contact: _____

Email: _____

Phone: _____ Fax: _____

Campus Address: _____

2) Title of Event or Activity: _____

Date: _____ Time: _____ Location: _____

Description of Event or Activity: _____

3) Briefly explain how the proposed event or activity accomplishes one or more of the Centennial Celebration's goals:

- | | |
|---|---|
| A. Foster pride in UTEP's accomplishments | awareness of UTEP's research efforts, successes, and direction |
| B. Bring together all constituent groups to celebrate the history of the University | E. Develop national presence and solidify the UTEP brand of access and excellence |
| C. Reinvigorate traditions | F. Promote a cohesive, university-wide effort |
| D. Showcase and promote the academic vitality of the University and increase | |

4) I affirm that the above information is true and accurate, that I represent the organization seeking endorsement, and that I have read the instructions for becoming an Endorsed Activity. If selected for endorsement, I affirm that the organization will follow instructions regarding use of the Centennial Logo and will submit a brief report of the activity after its completion.

Signed

5) Submit completed application to 2014@utep.edu.